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FOR IMMEDIATE RELEASE

**DANIELLE AND COMPANY® ANNOUNCES
TRIPLE TRADESHOWS THIS SEASON**

SCRANTON, PA., July 01, 2009 - Danielle and Company, manufacturers of award-winning organic products for your bath, body and home, will be exhibiting at 3 of the premier tradeshows on the East Coast this season. First to arrive is the Atlanta International Gift & Home Furnishings Market, July 10-14, 2009 in booth 2612, Building 3, 4th Floor. Next in line is the Philadelphia Gift Show, July 19-22, 2009, Booth 509. Lastly is the New York International Gift Fair, August 16-20, 2009 in booth 7682 at the Jacob J. Javits Convention Center, in New York City. Exhibits open daily at 9am.

Atlanta and Philadelphia will be first time exhibits for Danielle and Company whereas the New York show has been their flagship tradeshow location since 2005.

Danielle and Company will have all of their products on display including the new Organic Beeswax and Pure Soy Candle and Organic Hand & Body Lotion, perfect for dry and summer-worn skin. As a socially and ecologically responsible company, Danielle and Company donates 5% of the net proceeds from the sale of the candles to Penn State University's Honeybee Research Facility, a world leader in honeybee research. The Honeybee Research Fund will support research, education and outreach efforts in the areas of honeybee biology, health, pollination services and finding a solution for Colony Collapse Disorder. The eco-friendly candle is made from recycled glass with 100% cotton wick for a clean burn. It is also designed to be reused as a contemporary drinking glass.

Other products at the show include their line of organic bar soaps and organic body washes in 14 scents for both men and women that are based on the psychology of scent. They will also be launching two new scents, Pure Lime and Orange Blossom. Lastly, they will be promoting their 99% Organic Lip Balm made with pure essential oils and moisturizing shea butter and their Man Cans, great gift sets for men in paint cans!

Danielle's products are fully biodegradable and packaged in eco-friendly materials that are recyclable. In addition to experiencing mood enhancement and smoother, healthier skin, those who use her products can rest assured that they are using products as good for our environment as they are for their bodies.

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About Us

Founder and CEO, Danielle Kelli Fleming, is a Certified Behavioral Therapist who specializes in the human psychological response to scent. She creates her scents to evoke the senses and to provide "a little bit of daily therapy in the shower." The scents are classified into 5 categories: Focus, Elevate, Relax, Balance and Sensual and are available in organic bar soaps, body washes, lotions and candles in 14 scents in both full and travel sizes. Danielle's scents are enjoyed by both men and women.

Our Products

Danielle organic bath products are made with pure organic shea butter and essential oils, known for its superb moisturizing benefits. All of Danielle's eco-friendly products are completely naked of fillers, preservatives, sulfates, petrochemicals, GMOs and parabens. They are also cruelty-free.

Read more at www.DanielleandCompany.com

www.americasmart.com

www.philadelphiagiftshow.com

www.nyigf.com