



Contact: Danielle K. Fleming
Danielle and Company, Inc
1499 Fairview Rd. Clarks Summit, PA 18411
Toll-Free: 800-893-5950
Fax: 570-585-0199
E-mail: d@DanielleandCompany.com
Website: www.DanielleandCompany.com

FOR IMMEDIATE RELEASE

**RECOGNITION BUBBLING OVER FOR AREA BUSINESSWOMAN
AS BANK OF AMERICA “YOUNG ENTREPRENEUR OF THE YEAR”**

CLARKS SUMMIT, PA., May 23, 2007 — Danielle K. Fleming, a local businesswoman based out of Scranton, PA, was recognized for the 2007 Bank of America/Great Valley Young Entrepreneur Award. Danielle and Company was chosen as the recipient of this award for her great efforts in entrepreneurialism, community involvement, and dedication to the development of her business.

Danielle Fleming is the founder and president of Danielle and Company, Inc. In May of 2002, she began her business out of her home. At that time, Danielle sold her soaps at local farmer's markets and crafts shows, all while completing her graduate work in psychology. In 2004, Danielle and Company opened its first retail store in Clarks Summit, PA, where the soaps, along with other fine bath and body care products were sold. At the time, Danielle realized that her enthusiasm for her business and her soaps was more powerful than her long-life dream of becoming a psychologist. Rather than abandon her behavioral studies, she made the decision to incorporate her work into her entrepreneurial passion.

In 2005, Danielle and Company soaps made their way to over 50, upscale spas, boutiques and department stores shelves across the nation. Locations include the Park Avenue Nutrition Spa, the Village Apothecary in New York, and Stowe Resort and Spa, Vermont. Danielle's products were featured in the gift bags at the 2006 Billboard Music Awards in Las Vegas.

Upon celebrating their 5th year in business, Danielle says, “we have exciting news in the upcoming month regarding expansion of the company and products”, she continues “this is only the beginning of what we hope will become a premier company that will offer employment and revenues to Northeast PA.” Danielle is continuing her doctoral work this fall 2007 at Marywood University with plans to study the connection between mind, body and scent.

The award is sponsored by Bank of America and was presented by MetroAction, Inc. to Ms. Fleming at the Small Business Luncheon held on May 23, 2007. Danielle received recognition at the Small Business Luncheon, a booth at the Business Show 2007, a monetary gift and a crystal commemorative award.

###

Editors: Danielle K. Fleming is available for interviews and photo opportunities and high and low res images are available upon request. To make an appointment, please call 570-585-0136.