



**Contact: Danielle K. Fleming
Danielle and Company, Inc
1499 Fairview Rd. Clarks Summit, PA 18411
Toll-Free: 800-893-5950
Fax: 570-585-0199
E-mail: d@DanielleandCompany.com
Website: www.DanielleandCompany.com**

FOR IMMEDIATE RELEASE

**DANIELLE AND COMPANY CELEBRATES LAUNCH OF
NATIONAL CAMPAIGN AT GASLIGHT LOUNGE IN NEW YORK CITY**

CLARKS SUMMIT, PA., August 8, 2007 — Join Danielle and Company® in celebrating the unveiling of their national campaign, of their organic line of bath and body products on Tuesday, August 14, 2007, beginning at 7pm, at Meatpacking District hotspot, the Gaslight Lounge in the New York City, NY.

The celebrations will kick-off with an open bar and complimentary hors d'oeuvres. Invited to Danielle's event are the who's who of the Beauty Industry, with attendees from *Glamour*, *Details* and *Condé Naste* publications R.S.V.P. being received. Danielle's supportive clientele, such as retail store icon, *the Village Apothecary* and *Park Avenue Nutrition & Spa* have also been invited.

Founder of Danielle, Danielle Kelli Fleming, will be joining in on the festivities, as well her company top executives. As a Certified Behavioral Therapist, Ms. Fleming specializes in the psychological response to scent and has applied her knowledge as a researcher to her passion for luxury bath and body care products. Danielle creates Essential Experiences for women and men alike, keeping savvy consumers reaching for the top shelf. With great friends, exciting special promotions and gift boxes to the first 100 attendees, guests are sure to secure their own Essential Experience.

Earlier in the week, Danielle and Company will showcase their new organic line of luxury shea butter soaps and certified organic body washes at the EX•TRACTS® Show and the New York International Gift Fair® in New York City.

Join Danielle in the celebration. Press and members of the Beauty Industry may register online at www.DanielleandCompany.com/promotions to be added to the guest list or contact Danielle Fleming at Danielle and Company, 1499 Fairview Rd., Clarks Summit, PA, 18411. Telephone (570) 585-0136. Fax (570) 585-0199.

###

Editors: Danielle K. Fleming is available for interviews and photo opportunities and high and low res images are available upon request. To make an appointment, please call 570-585-0136.